

# Ronald Stuart Burt

Senior Professor



**Knowledge Group:** Leadership, Human Resources and Digital Technologies

**Research Domains:** Organization Design

**Teaching Domains:**

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## Research Monographs

### **Strong Bridges: Trust Beyond Structure**

BURT, R. S., S. OPPER - "Strong Bridges: Trust Beyond Structure" - 2026, Oxford University Press

### **Neighbor Networks. Competitive Advantage Local and Personal**

BURT, R. S. - "Neighbor Networks. Competitive Advantage Local and Personal" - 2011, Oxford University Press

### **Brokerage and Closure. An Introduction to Social Capital**

BURT, R. S. - "Brokerage and Closure. An Introduction to Social Capital" - 2007, Oxford University Press

### **Structural Holes. The Social Structure of Competition**

BURT, R. S. - "Structural Holes. The Social Structure of Competition" - 1995, Harvard University Press, United States of America

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## Contribution to Chapters, Books or Research Monographs

### **Evaluation in Network Context**

BURT, R. S., S. OPPER, "Evaluation in Network Context" in The Oxford Handbook of Organizational Social Evaluations., Anastasiya Zavyalova, Rupert Younger (Eds.), Oxford University Press, chap. 23, 2025

### **Social network and creativity**

BURT, R. S., "Social network and creativity" in Handbook of Research on Creativity and Innovation., Jing Zhou, Elizabeth Rouse (Eds.), Edward Elgar Publishing, chap. 5, pp. 82-104, 2021

### **Capstone, Cautions, and Enthusiasms**

BURT, R. S., "Capstone, Cautions, and Enthusiasms" in Personal Networks: classic readings and new directions in egocentric analysis., Mario L. Small, Brea L. Perry, Bernice Pescosolido, Edward B. Smith (Eds.),

Cambridge University Press, pp. 384-416, 2021

### **Angry Entrepreneurs: A Note on Networks Prone to Character Assassination**

BURT, R. S., J.-D. LUO, "Angry Entrepreneurs: A Note on Networks Prone to Character Assassination" in *Social Networks at Work.*, Daniel J. Brass, Stephen P. Borgatti, Daniel J. Brass, Stephen P. Borgatti (Eds.), Routledge, pp. 129-151, 2019

### **Nan Lin and social capital**

BURT, R. S., "Nan Lin and social capital" in *Social Capital, Social Support and Stratification.*, Ronald Burt, Yanjie Bian, Lijun Song, Nan Lin (Eds.), Edward Elgar Publishing, pp. 4-36, 2019

### **Life Course and Network Advantage: Peak Periods, Turning Points, and Transition Ages**

BURT, R. S., "Life Course and Network Advantage: Peak Periods, Turning Points, and Transition Ages" in *Social Networks and the Life Course.*, Duane F. Alwin, Diane H. Felmlee, Derek A. Kreager (Eds.), Springer International Publishing, pp. 67-87, 2018

### **Embedded Brokerage: Hubs Versus Locals**

BURT, R. S., J. MERLUZZI, "Embedded Brokerage: Hubs Versus Locals" in *Contemporary Perspectives on Organizational Social Networks.*, Daniel J. Brass, Giuseppe (JOE) Labianca, Ajay Mehra, Daniel S. Halgin, Stephen P. Borgatti (Eds.), Emerald Group Publishing Limited, pp. 161-177, 2014

### **Network Duality of Social Capital**

BURT, R. S., "Network Duality of Social Capital" in *Social Capital: Reaching Out, Reaching In.*, Viva Ona Bartkus, James H. Davis (Eds.), Edward Elgar Publishing, chap. 2, pp. 39-65, 2009

### **Industry Performance and Indirect Access to Structural Holes**

BURT, R. S., "Industry Performance and Indirect Access to Structural Holes" in *Network Strategy - Advances in Strategic Management*, Vol.25., Joel A.C. Baum; Timothy J. Rowley (Ed.), Emerald Group Publishing Limited, pp. 315-360, 2008

### **Closure and Stability: Persistent Reputation and Enduring Relations among Bankers and Analysts**

BURT, R. S., "Closure and Stability: Persistent Reputation and Enduring Relations among Bankers and Analysts" in *The Missing Links: Formation and Decay of Economic Networks.*, James E. Rauch (Ed.), SAGE Publications, chap. 5, pp. 100-144, 2007

### **Competition, contingency, and the external structure of markets**

BURT, R. S., M. GUILARTE, H. J. RAIDER, Y. YASUDA, "Competition, contingency, and the external structure of markets" in *The New Institutionalism in Strategic Management - Advances in Strategic Management*, Vol.19., Paul Ingram; Brian S. Silverman (Ed.), Emerald Group Publishing Limited, pp. 167-217, 2002

### **Bandwidth and Echo: Trust, Information, and Gossip in Social Networks**

BURT, R. S., "Bandwidth and Echo: Trust, Information, and Gossip in Social Networks" in *Networks and Markets.*, Alessandra Casella, James E. Rauch (Eds.), SAGE Publications, chap. 2, pp. 30-74, 2001

### **Structural Holes versus Network Closure as Social Capital**

BURT, R. S., "Structural Holes versus Network Closure as Social Capital" in Social Capital. Theory and Research., Nan Lin, Karen S. Cook, R. S. Burt (Eds.), Routledge, chap. 2, 2001

### **Entrepreneurs, Distrust, and Third Parties: A Strategic Look at the Dark Side of Dense Networks**

BURT, R. S., "Entrepreneurs, Distrust, and Third Parties: A Strategic Look at the Dark Side of Dense Networks" in Shared Cognition in Organizations: The Management of Knowledge., John M. Levine, David M. Messick, Leigh L. Thompson (Eds.), Lawrence Erlbaum Associates Publisher, 1999

### **Social Contagion and Social Structure**

BURT, R. S., G. A. JANICKI, "Social Contagion and Social Structure" in Networks in Marketing., Dawn Iacobucci (Ed.), SAGE Publications, 1996

### **Kinds of relations in American discussion networks**

BURT, R. S., "Kinds of relations in American discussion networks" in Structures of Power and Constraint: Papers in Honor of Peter M. Blau., Craig Calhoun, Marshall W. Meyer, W. Richard Scott (Eds.), Cambridge University Press, chap. 14, 1990

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## **Articles in Scholarly Journals**

### **Guanxi and Structural Holes: Strong Bridges from Relational Embedding**

BURT, R. S., S. OPPER, "Guanxi and Structural Holes: Strong Bridges from Relational Embedding", American Journal of Sociology, 2024, vol. 130, no. 1, pp. 1-43

### **Contingent bridge supervision: New evidence and cautions for network theory**

JANNACE, D., R. S. BURT, "Contingent bridge supervision: New evidence and cautions for network theory", Social Networks, 2024, vol. 78, pp. 253-264

### **Shared language in the team network-performance association: Reconciling conflicting views of the network centralization effect on team performance**

REAGANS, R. E., H. VOLVOVSKY, R. S. BURT, "Shared language in the team network-performance association: Reconciling conflicting views of the network centralization effect on team performance", Collective Intelligence, 2023, vol. 2, no. 3

### **Cooperation Beyond the Network**

BURT, R. S., S. OPPER, H. J. HOLM, "Cooperation Beyond the Network", Organization Science, 2022, vol. 33, no. 2, pp. 495-517

### **Bridge Supervision: Correlates of a Boss on the Far Side of a Structural Hole**

BURT, R. S., S. WANG, "Bridge Supervision: Correlates of a Boss on the Far Side of a Structural Hole", Academy of Management Journal, 2022, vol. 65, no. 6, pp. 1835–1863

### **Team talk: Learning, jargon, and structure versus the pulse of the network**

BURT, R. S., R. E. REAGANS, "Team talk: Learning, jargon, and structure versus the pulse of the network", *Social Networks*, 2022, vol. 70, pp. 375-392

### **Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation**

SODA, G., P. V. MANNUCCI, R. S. BURT, "Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation", *Academy of Management Journal*, 2021, vol. 64, no. 4, pp. 1164–1190

### **Network Capabilities: Brokerage as a Bridge Between Network Theory and the Resource-Based View of the Firm**

BURT, R. S., G. SODA, "Network Capabilities: Brokerage as a Bridge Between Network Theory and the Resource-Based View of the Firm", *Journal of Management*, 2021, vol. 47, no. 7, pp. 1698–1719

### **Social Network and Temporal Myopia**

OPPER, S., R. S. BURT, "Social Network and Temporal Myopia", *Academy of Management Journal*, 2021, vol. 64, no. 3, pp. 741-771

### **Social network and family business: Uncovering hybrid family firms**

BURT, R. S., S. OPPER, N. ZOU, "Social network and family business: Uncovering hybrid family firms", *Social Networks*, 2021, vol. 65, pp. 141-156

### **Network brokerage and the perception of leadership**

BURT, R. S., R. E. REAGANS, H. C. VOLVOVSKY, "Network brokerage and the perception of leadership", *Social Networks*, 2021, vol. 65, pp. 33-50

### **One Path Does Not Fit All: A Career Path Approach to the Study of Professional Women Entrepreneurs**

MERLUZZI, J., R. S. BURT, "One Path Does Not Fit All: A Career Path Approach to the Study of Professional Women Entrepreneurs", *Entrepreneurship Theory and Practice*, 2021, vol. 45, no. 6, pp. 1366-1393

### **Political Connection and Disconnection: Still a Success Factor for Chinese Entrepreneurs**

BURT, R. S., S. OPPER, "Political Connection and Disconnection: Still a Success Factor for Chinese Entrepreneurs", *Entrepreneurship Theory and Practice*, 2020, vol. 44, no. 6, pp. 1199-1228

### **Comparative Network Research in China**

BURT, R. S., B. BATJARGAL, "Comparative Network Research in China", *Management and Organization Review*, 2019, vol. 15, no. 1, pp. 3-29

### **Network Disadvantaged Entrepreneurs: Density, Hierarchy, and Success in China and the West**

BURT, R. S., "Network Disadvantaged Entrepreneurs: Density, Hierarchy, and Success in China and the West", *Entrepreneurship Theory and Practice*, 2019, vol. 43, no. 1, pp. 19-50

### **The networks and success of female entrepreneurs in China**

BURT, R. S., "The networks and success of female entrepreneurs in China", *Social Networks*, 2019, vol. 58, pp. 37-49

### **More or less guanxi: Trust is 60% network context, 10% individual difference**

BURT, R. S., Y. BIAN, S. OPPER, "More or less guanxi: Trust is 60% network context, 10% individual difference", *Social Networks*, 2018, vol. 54, pp. 12-25

### **A Note on Business Survival and Social Network**

ZHAO, C., R. S. BURT, "A Note on Business Survival and Social Network", *Management and Organization Review*, 2018, vol. 14, no. 2, pp. 377-394

### **Social Origins of Great Strategies**

SODA, G., R. S. BURT, "Social Origins of Great Strategies", *Strategy Science*, 2017, vol. 2, no. 4, pp. 226-233

### **Early Network Events in the Later Success of Chinese Entrepreneurs**

BURT, R. S., S. OPPER, "Early Network Events in the Later Success of Chinese Entrepreneurs", *Management and Organization Review*, 2017, vol. 13, no. 3, pp. 497-537

### **Social network and temporal discounting**

BURT, R. S., "Social network and temporal discounting", *Network Science*, 2017, vol. 5, no. 4, pp. 411-440

### **Chinese Entrepreneurs, Social Networks, and Guanxi**

BURT, R. S., K. BURZYNSKA, "Chinese Entrepreneurs, Social Networks, and Guanxi", *Management and Organization Review*, 2017, vol. 13, no. 2, pp. 221-260

### **Network Oscillation**

BURT, R. S., J. MERLUZZI, "Network Oscillation", *Academy of Management Discoveries*, 2016, vol. 2, no. 4, pp. 368-391

### **Reinforced structural holes**

BURT, R. S., "Reinforced structural holes", *Social Networks*, 2015, vol. 43, pp. 149-161

### **How many names are enough? Identifying network effects with the least set of listed contacts**

MERLUZZI, J., R. S. BURT, "How many names are enough? Identifying network effects with the least set of listed contacts", *Social Networks*, 2013, vol. 35, no. 3, pp. 331-337

### **Social Network Analysis: Foundations and Frontiers on Advantage**

BURT, R. S., M. KILDUFF, S. TASSELLI, "Social Network Analysis: Foundations and Frontiers on Advantage", *Annual Review of Psychology*, 2013, vol. 64, no. 1, pp. 527-547

### **Network-Related Personality and the Agency Question: Multirole Evidence from a Virtual World**

BURT, R. S., "Network-Related Personality and the Agency Question: Multirole Evidence from a Virtual World", *American Journal of Sociology*, 2012, vol. 118, no. 3, pp. 543-591

### **Information and structural holes: comment on Reagans and Zuckerman**

BURT, R. S., "Information and structural holes: comment on Reagans and Zuckerman", *Industrial and Corporate Change*, 2008, vol. 17, no. 5, pp. 953-969

### **Teaching executives to see social capital: Results from a field experiment**

BURT, R. S., D. RONCHI, "Teaching executives to see social capital: Results from a field experiment", Social Science Research, 2007, vol. 36, no. 3, pp. 1156-1183

### **Secondhand Brokerage: Evidence On The Importance Of Local Structure For Managers, Bankers, And Analysts**

BURT, R. S., "Secondhand Brokerage: Evidence On The Importance Of Local Structure For Managers, Bankers, And Analysts", Academy of Management Journal, 2007, vol. 50, no. 1, pp. 119-148

### **Structural Holes and Good Ideas**

BURT, R. S., "Structural Holes and Good Ideas", American Journal of Sociology, 2004, vol. 110, no. 2, pp. 349-399

### **Bridge decay**

BURT, R. S., "Bridge decay", Social Networks, 2002, vol. 24, no. 4, pp. 333-363

### **Attachment, decay, and social network**

BURT, R. S., "Attachment, decay, and social network", Journal of Organizational Behavior, 2001, vol. 22, no. 6, pp. 619-643

### **The Network Structure of Social Capital**

BURT, R. S., "The Network Structure of Social Capital", Research in Organizational Behavior, 2000, vol. 22, pp. 345-423

### **The Social Capital of French and American Managers**

BURT, R. S., R. M. HOGARTH, C. MICHAUD, "The Social Capital of French and American Managers", Organization Science, 2000, vol. 11, no. 2, pp. 123-147

### **Decay functions**

BURT, R. S., "Decay functions", Social Networks, 2000, vol. 22, no. 1, pp. 1-28

### **The Social Capital of Opinion Leaders**

BURT, R. S., "The Social Capital of Opinion Leaders", Annals of the American Academy of Political and Social Science, 1999, vol. 566, pp. 37-54

### **Private Games are too Dangerous**

BURT, R. S., "Private Games are too Dangerous", Computational and Mathematical Organization Theory, 1999, vol. 5, no. 4, pp. 311-341

### **The Gender of Social Capital**

BURT, R. S., "The Gender of Social Capital", Rationality and Society, 1998, vol. 10, no. 1, pp. 5-46

### **Personality correlates of structural holes**

BURT, R. S., J. E. JANNOTTA, J. T. MAHONEY, "Personality correlates of structural holes", Social Networks, 1998, vol. 20, no. 1, pp. 63-87

### **The Contingent Value of Social Capital**

BURT, R. S., "The Contingent Value of Social Capital", *Administrative Science Quarterly*, 1997, vol. 42, no. 2, pp. 339-365

#### **A note on social capital and network content**

BURT, R. S., "A note on social capital and network content", *Social Networks*, 1997, vol. 19, no. 4, pp. 355-373

#### **Le capital social, les trous structuraux et l'entrepreneur**

BURT, R. S., "Le capital social, les trous structuraux et l'entrepreneur", *Revue Française de Sociologie*, 1995, vol. 36, no. 4, pp. 599-628

#### **Kinds of Third-Party Effects on Trust**

BURT, R. S., M. KNEZ, "Kinds of Third-Party Effects on Trust", *Rationality and Society*, 1995, vol. 7, no. 3, pp. 255-292

#### **Measuring a large network quickly**

BURT, R. S., D. RONCHI, "Measuring a large network quickly", *Social Networks*, 1994, vol. 16, no. 2, pp. 91-135

#### **Market niche**

BURT, R. S., I. TALMUD, "Market niche", *Social Networks*, 1993, vol. 15, no. 2, pp. 133-149

#### **Measuring age as a structural concept**

BURT, R. S., "Measuring age as a structural concept", *Social Networks*, 1991, vol. 13, no. 1, pp. 1-34

#### **Interorganization Contagion in Corporate Philanthropy**

GALASKIEWICZ, J., R. S. BURT, "Interorganization Contagion in Corporate Philanthropy", *Administrative Science Quarterly*, 1991, vol. 36, no. 1, pp. 88-105

#### **Detecting role equivalence**

BURT, R. S., "Detecting role equivalence", *Social Networks*, 1990, vol. 12, no. 1, pp. 83-97

#### **Another Look at the Network Boundaries of American Markets**

BURT, R. S., D. S. CARLTON, "Another Look at the Network Boundaries of American Markets", *American Journal of Sociology*, 1989, vol. 95, no. 3, pp. 723-753

#### **The Stability of American Markets**

BURT, R. S., "The Stability of American Markets", *American Journal of Sociology*, 1988, vol. 94, no. 2, pp. 356-395

#### **Some properties of structural equivalence measures derived from sociometric choice data**

BURT, R. S., "Some properties of structural equivalence measures derived from sociometric choice data", *Social Networks*, 1988, vol. 10, no. 1, pp. 1-28

#### **Social Contagion and Innovation: Cohesion versus Structural Equivalence**

BURT, R. S., "Social Contagion and Innovation: Cohesion versus Structural Equivalence", *American Journal of Sociology*, 1987, vol. 92, no. 6, pp. 1287-1335

#### **A note on the general social survey's ersatz network density item**



BURT, R. S., "A note on the general social survey's ersatz network density item", *Social Networks*, 1987, vol. 9, no. 1, pp. 75-85

#### **A note on sociometric order in the general social survey network data**

BURT, R. S., "A note on sociometric order in the general social survey network data", *Social Networks*, 1986, vol. 8, no. 2, pp. 149-189

#### **A note on scaling the general social survey network item response categories**

BURT, R. S., M. G. GUILARTE, "A note on scaling the general social survey network item response categories", *Social Networks*, 1986, vol. 8, no. 4, pp. 387-396

#### **Relation contents in multiple networks**

BURT, R. S., T. SCHØTT, "Relation contents in multiple networks", *Social Science Research*, 1985, vol. 14, no. 4, pp. 287-308

#### **Network items and the general social survey**

BURT, R. S., "Network items and the general social survey", *Social Networks*, 1984, vol. 6, no. 4, pp. 293-339

#### **Corporate Philanthropy as a Cooptive Relation**

BURT, R. S., "Corporate Philanthropy as a Cooptive Relation", *Social Forces*, 1983, vol. 62, no. 2, pp. 419-449

#### **Studying Status/Role-Sets as Ersatz Network Positions in Mass Surveys**

BURT, R. S., "Studying Status/Role-Sets as Ersatz Network Positions in Mass Surveys", *Sociological Methods & Research*, 1981, vol. 9, no. 3, pp. 313-337

#### **Testing a Structural Theory of Corporate Cooptation: Interorganizational Directorate Ties as a Strategy for Avoiding Market Constraints on Profits**

BURT, R. S., K. P. CHRISTMAN, H. C. KILBURN, "Testing a Structural Theory of Corporate Cooptation: Interorganizational Directorate Ties as a Strategy for Avoiding Market Constraints on Profits", *American Sociological Review*, 1980, vol. 45, no. 5, pp. 821-841

#### **Autonomy in a Social Topology**

BURT, R. S., "Autonomy in a Social Topology", *American Journal of Sociology*, 1980, vol. 85, no. 4, pp. 892-925

#### **Positions in Networks**

BURT, R. S., "Positions in Networks", *Social Forces*, 1976, vol. 55, no. 1, pp. 93-122

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## **Proceedings/Presentations**

#### **Guanxi and Structural Holes**

BURT, R. S., S. OPPER, "Guanxi and Structural Holes" in 83rd Annual Meeting of the Academy of Management, 4-8 August, 2023, Boston, United States of America

#### **Emotional Energy and Structural Holes**



BURT, R. S., S. OPPER, G. SODA, "Emotional Energy and Structural Holes" in Intra-Organizational Networks Conference (ION Conference), April 14-16, 2023, Lexington, KY, United States of America

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## **Edited Books**

### **Social Capital, Social Support and Stratification: An Analysis of the Sociology of Nan Lin**

BURT, R. S., Y. BIAN, L. SONG, N. LIN (Eds.), "Social Capital, Social Support and Stratification: An Analysis of the Sociology of Nan Lin" - 2019, Edward Elgar Publishing

### **Social Capital. Theory and Research**

LIN, N., K. COOK, R. S. BURT (Eds.), "Social Capital. Theory and Research" - 2001, Routledge